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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/675,412	09/29/2000	Russell Anderson	5240	5240 9663	
22862	7590 05/24/2005		EXAM	INER	
	TENT GROUP		BEACH, TI	BEACH, THOMAS A	
3475 EDISON WAY, SUITE L MENLO PARK, CA 94025			ART UNIT	PAPER NUMBER	
			3671		
			DATE MAILED: 05/24/200	DATE MAILED: 05/24/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action Before the Filing of an Appeal Brief

<u></u>				
Application No.		Applicant(s)		
	09/675,412	ANDERSON ET AL.	ANDERSON ET AL.	
	Examiner	Art Unit		
	Thomas A Beach	3671		

	Thomas A Beach	3671						
The MAILING DATE of this communication appe	ars on the cover sheet with the c	orrespondence add	ress					
THE REPLY FILED 2/03/05 FAILS TO PLACE THIS APPLICAT	ION IN CONDITION FOR ALLOW	ANCE.						
this application, applicant must timely file one of the follow places the application in condition for allowance; (2) a Nor a Request for Continued Examination (RCE) in compliance time periods:	The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:							
a) The period for reply expires 3_months from the mailing date b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (TWO MONTHS OF THE FINAL REJECTION. See MPEP 70	dvisory Action, or (2) the date set forth ater than SIX MONTHS from the mailing b). ONLY CHECK BOX (b) WHEN THE	g date of the final rejecti	on.					
Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL								
2. The Notice of Appeal was filed on A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a). AMENDMENTS								
3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will <u>not</u> be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below); (b) They raise the issue of new matter (see NOTE below);								
 (c) ☐ They are not deemed to place the application in bet appeal; and/or (d) ☐ They present additional claims without canceling a company of the present additional claims. 			the issues for					
NOTE: (See 37 CFR 1.116 and 41.33(a)).								
4. The amendments are not in compliance with 37 CFR 1.12		mpliant Amendment	(PTOL-324).					
 5. Applicant's reply has overcome the following rejection(s): 6. Newly proposed or amended claim(s) would be all non-allowable claim(s). 		timely filed amendme	nt canceling the					
7. For purposes of appeal, the proposed amendment(s): a) I how the new or amended claims would be rejected is provided the status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected:	ll be entered and an e	explanation of						
Claim(s) withdrawn from consideration:								
AFFIDAVIT OR OTHER EVIDENCE 8. ☐ The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).	t before or on the date of filing a No I sufficient reasons why the affidav	otice of Appeal will <u>no</u> vit or other evidence is	t be entered necessary and					
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appea	al and/or appellant fai	ls to provide a					
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	n of the status of the claims after e	ntry is below or attach	ied.					
11. The request for reconsideration has been considered bu See Continuation Sheet.	t does NOT place the application in	n condition for allowar	nce because:					
12. Note the attached Information Disclosure Statement(s).	PTO/SB/08 or PTO-1449) Paper N	lo(s)						
13. Other:								



Continuation of 11. does NOT place the application in condition for allowance because: Applicant's argument that Shepard fails to show the merchant names is noted; however, the base reference Gopinathan already discloses the use of merchant names in a plurality of clusters. The secondary reference teaches the use statistical analysis of data from records and does not need to show merchant names since the base reference already does. Sheppard clearly states that data records which include text (col. 12, lines 45-46); therefore, considered high categorical data which in ASCI is converted to binary data to be processed (col. 4, lines 60-68; col. 6 and lines 15-39). Sheppard clearly states the use of raw data (col. 6, lines 15-32). The databases (col. 12, 50-68) created from clustering are the functional equivalent of a lookup table. The usable interface, shown in figure 7 for example, is iterative and usable a model to indicate or predict data; therefore, Sheppard is considered to show a model..

Thomas B. Will

Supervisory Patent Examiner

Group 3600